

APT INDEX DATA SUMMARY: JULY 2015 RESTAURANT SALES



July Restaurant Sales - by APT Index numbers:

Segment	APT Index Comps		
	Sales	Number of Checks	Check Size
Overall Restaurants	+2.7%	-0.6%	+3.3%
Quick-Service Restaurants	+5.3%	+1.8%	+3.5%
Full-Service Restaurants	+1.1%	-1.7%	+2.8%

Impact of Rain:

Segment	APT Index Sales Comps	
	Areas with Fewer than 5 Rainy Days	Areas with More than 5 Rainy Days
Overall Restaurants	+3.3%	+2.1%
Quick-Service Restaurants	+5.9%	+4.7%
Full-Service Restaurants	+1.8%	+0.4%

Impact of Unemployment:

Segment	APT Index Sales Comps	
	Areas Where Unemployment Decreased	Areas Where Unemployment Increased
Overall Restaurants	+3.4%	+2.0%
Quick-Service Restaurants	+6.5%	+4.1%
Full-Service Restaurants	+2.1%	+0.1%

Top Performing Cities:

Metro Area	APT Index Sales Comps
Seattle, WA	+6.5%
Riverside, CA	+6.3%
Portland, OR	+5.2%
San Francisco, CA	+3.9%
Minneapolis, MN	+3.5%

Bottom Performing Cities:

Metro Area	APT Index Sales Comps
Detroit, MI	-1.9%
Pittsburgh, PA	-0.4%
Baltimore, MD	-0.4%
Boston, MA	+0.0%
Philadelphia, PA	+0.1%

*Comparing July 2015 to July 2014 (adjusted for consistent weekdays), for the physical channel
 Cities chosen from the top 25 metro areas as defined by the Core Based Statistical Area (CBSA) from the U.S. Census*